

Combination of vodka and real fruit or berry juice Any country Tender No. S181002

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Super Premium (15 - 45 stores)
Deadline written offer:	October 1, 2018
Deadline Samples:	October 29, 2018
Launch Date:	May 1, 2019

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	4 - 7 € per 500 or 700 ml glass bottle
Minimum Volume (units):	1200 liters (Volume Unit 500 or 700 ml glass bottle)
Estimated Volume (yearly):	1200 liters (Volume Unit 500 or 700 ml glass bottle)
Type of Container:	glass bottle
Container Size:	500 or 700 ml
Alcohol vol.:	over 22 % alc. vol. % alc. vol.

Other Requirements:

1. Combination of vodka and real fruit or berry juice.
2. Modern, youthful style and appearance will be advantageous.
3. An ethical trade product will be advantageous.
4. Product feature enabling Alko's Green choice symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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