

Forest inspired flavoured spirit Any country

Tender No. S181001

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream (160 - 180 stores)
Deadline written offer:	October 1, 2018
Deadline Samples:	October 29, 2018
Launch Date:	April 1, 2019

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	3,2 - 4 € per 500 ml bottle
Minimum Volume (units):	8000 liters (Volume Unit 500 ml bottle)
Estimated Volume (yearly):	15000 liters (Volume Unit 500 ml bottle)
Type of Container:	bottle
Container Size:	500 ml
Alcohol vol.:	maximum 35 % alc. vol. % alc. vol.
Sample Image:	Yes

Other Requirements:

1. Flavour profile is inspired by the forest.
2. An ethical trade product will be advantageous.
3. Product feature enabling Alko's Green choice symbol will be advantageous.
4. Pricing based on 21 %ABV.
5. Maximum price for 35 % ABV is 1,97 EUR. Maximum price for 30 % ABV is 2,50 EUR.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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