

Red blend including Shiraz and Pinotage WO Darling or WO Swartland

Tender No. W180908

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium (60 - 100 stores)
Deadline written offer:	September 15, 2018
Deadline Samples:	October 15, 2018
Launch Date:	March 1, 2019
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	South Africa
Type of Product:	Red wine
Region (Classification):	WO Darling tai WO Swartland
Grapes:	A blend of three or more grape varieties including Shiraz and Pinotage. The proportion of the dominant grape variety may not exceed 70 percent.
Ex. Cellar Price:	2,5 - 3,3 € per 750 ml bottle
Minimum Volume (units):	5000 liters (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	9000 liters (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml
Sample Image:	Yes

Other Requirements:

1. The region of production and the classification of the wine must be indicated on the label.
2. The vintage must be indicated on the label.
3. Product feature enabling Alko's Green choice symbol will be advantageous.
4. An ethical trade wine will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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