

Ethical trade Chenin Blanc WO Western Cape

Tender No. W180907

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus (250 - 280 stores)
Deadline written offer:	September 15, 2018
Deadline Samples:	October 15, 2018
Launch Date:	March 1, 2019
Taste Style: (See Taste Styles Info)	crisp & fruity

Product Requirements

Country of Origin:	South Africa
Type of Product:	White wine
Region (Classification):	Western Cape Classified (WO) wine
Grapes:	Chenin Blanc.
Ex. Cellar Price:	1,2 - 1,8 € per 750 ml bottle
Minimum Volume (units):	20000 liters (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	30000 liters (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. Classified (WO) wine. The classification of the wine must be indicated on the label.
2. The vintage must be indicated on the label.
3. Screw cap closure will be advantageous.
4. Registration in the recycling system will be advantageous. (our company will help out to register the product)
5. Product feature enabling Alko's Green choice symbol will be advantageous.
6. Added value with organic feature.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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