

Entry-level Malbec

Tender No. W180801

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide (200 - 230 stores)
Deadline written offer:	August 15, 2018
Deadline Samples:	September 14, 2018
Launch Date:	February 1, 2019
Taste Style: (See Taste Styles Info)	smooth & fruity or luscious & jammy

Product Requirements

Country of Origin:	Argentina
Type of Product:	Red wine
Region (Classification):	Region of production smaller than Wine of Argentina
Grapes:	Malbec
Ex. Cellar Price:	1,2 - 1,6 € per 750 ml bottle
Minimum Volume (units):	20 000 liters (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	35000 liters (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. Only one product per brand can be offered to this search.
2. Region of production smaller than Wine of Argentina. The region of production of the wine must be indicated on the offer under additional information and on the label.
3. The vintage must appear on the label.
4. Screw cap closure.
5. Product feature enabling Alko's Green choice symbol will be advantageous.
6. Lightweight bottle is advantageous. In that case the weight of the empty bottle (max. 420 g) must be indicated on the offer.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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