

Flavoured whiskey liqueur Any country Tender No. S180704

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream (160 - 180 stores)
Deadline written offer:	July 1, 2018
Deadline Samples:	July 30, 2018
Launch Date:	February 1, 2019

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	4 - 8 € per 350 or 500 ml bottle
Minimum Volume (units):	6 000 liters (Volume Unit 350 or 500 ml bottle)
Estimated Volume (yearly):	12000 liters (Volume Unit 350 or 500 ml bottle)
Type of Container:	bottle
Container Size:	350 or 500 ml
Alcohol vol.:	minimum 15 % alc. vol. % alc. vol.

Other Requirements:

1. Flavoured whiskey liqueur.
2. Only one bottle size per product can be offered.
3. An international, widely recognized brand will be advantageous.
4. An ethical trade product will be advantageous.
5. Product feature enabling Alko's Green choice symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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