CONCEALED WINES
UNIQUE WINES FROM GREAT PRODUCERS

Frizzante o Spumante Aromatized natural aromas or fruits and berries

Tender No. W180807

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus (250 - 280 stores)
Deadline written offer:	August 15, 2018
Deadline Samples:	September 14, 2018
Launch Date:	January 1, 2019

Product Requirements

Country of Origin:	Italy
Type of Product:	Wine
Ex. Cellar Price:	1,6 - 2,1 € per 750 ml bottle
Minimum Volume (units):	10000 liters (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	25000 liters (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml
Alcohol vol.:	maximum 9.5 % alc. vol. % alc. vol.

Other Requirements:

1. Only one product per brand can be offered to this search.
2. Aromatized with only natural aromas or with ingredients from fruits and berries.
3. The ingredients and production process must be explained on the offer.
4. Sugar content (g/l) must be indicated on the offer.
5. Maximum alcohol percentage on the label 9,5 %.
6. Product feature enabling Alko’s Green choice symbol will be advantageous.
7. Ingredient information on the product's label will be advantageous.

To receive further information on this and other tenders feel free to contact us:
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