CONCEALED WINES
UNIQUE WINES FROM GREAT PRODUCERS

Entry-level Chardonnay

Tender No. W180704

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium (60 - 100 stores)
Deadline written offer:	July 15, 2018
Deadline Samples:	August 14, 2018
Launch Date:	January 1, 2019
Taste Style: (See Taste Styles Info)	crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:	New Zealand
Type of Product:	White wine
Region (Classification):	To be indicated in the offer
Grapes:	Chardonnay.
Ex. Cellar Price:	2,8 - 4 € per 750 ml bottle
Minimum Volume (units):	3000 liters (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	5000 liters (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. The grape variety must appear on the label.
2. The region of production must be indicated on the offer and on the label.
3. Product feature enabling Alko's Green choice symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:
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