

## California/Washington cabernet sauvignon – simultaneous launch in 375 and 750 ml bottles

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Tender No. usa1

<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	81 Systembolaget stores
<b>Tender Start Date:</b>	June 14, 2018
<b>Deadline written offer:</b>	August 3, 2018
<b>Launch Date:</b>	March 1, 2019

## Product Requirements

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<b>Country of Origin:</b>	U.S.A.
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	California/Washington
<b>Grapes:</b>	cabernet sauvignon
<b>Ex. Cellar Price:</b>	6 - 9,5 € per 750 ml Bottle
<b>Minimum Volume (units):</b>	6.667 (Volume Unit 750 ml Bottle)
<b>Type of Container:</b>	Bottle
<b>Container Size:</b>	750 ml
<b>Sample Image:</b>	Yes

### Other Requirements:

1. 3,5 - 5 € per 375 ml Bottle, estimated volume 2.000 liters.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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