

APA/IPA/Session IPA Can

Tender No. 39_35

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	339 Systembolaget stores
Deadline written offer:	April 10, 2018
Deadline Samples:	May 8, 2018
Launch Date:	December 1, 2018

Product Requirements

Country of Origin:	Any Country
Type of Product:	Beer
Ex. Cellar Price:	0,25-0,45 € per 330 ml -355 ml Can
Minimum Volume (units):	180.000 units (Volume Unit 330 ml -355 ml Can)
Type of Container:	Can
Container Size:	330 ml -355 ml
Alcohol vol.:	Maximum 5,9 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was beer14
2. The beer has to be one of the following types: Amerikansk pale ale (APA), India pale ale (IPA) or Session IPA. Please indicate which in your written offer.
3. Please note that the pricing may vary depending on alcohol percentage and container size, so please revert to us for individual pricing. The price indicated in offer is just a guideline to approximate pricing.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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