

## Mixed drink, international, customer panel, Organic certified

Tender No. 39\_31

<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	362 Systembolaget stores
<b>Deadline written offer:</b>	April 10, 2018
<b>Deadline Samples:</b>	May 8, 2018
<b>Launch Date:</b>	December 1, 2018

## Product Requirements

---

<b>Country of Origin:</b>	Any Country
<b>Type of Product:</b>	Cider
<b>Ex. Cellar Price:</b>	price on request- € per 250 ml - 330 ml Can, slim/sleek can, aluminium bottle or PET
<b>Minimum Volume (units):</b>	80.000 liters (Volume Unit 250 ml - 330 ml Can, slim/sleek can, aluminium bottle or PET)
<b>Type of Container:</b>	Can, slim/sleek can, aluminium bottle or PET
<b>Container Size:</b>	250 ml - 330 ml
<b>Closure:</b>	Crown capsule (if PET)
<b>Alcohol vol.:</b>	Maximum 4,9 % alc. vol.

### Other Requirements:

1. On launch plan stage reference was cider4
2. On the front of the packaging the flavor or main flavor if several has to be clearly stated in Swedish or English.
3. The decision is taken through a consumer panel, which means that a panel will revise all beers that make it to the final round and decide which two are going to be launched. This includes a cost of 800 EUR if the beer goes to the panel round. This cost must be taken completely by producer.
4. The product must comply with existing organic wine criteria under current EU legislation. The inspection body and that the wine is organic should be clearly stated on the label. Certificate has to be submitted with offer.

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

info@concealedwines.com

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** calle.nilsson@concealedwines.com

[Apply for this tender on via online form](#)

---