

Rhum Mixed pack 3*200 ml, 5*100 ml or 6*100 ml

Tender No. 39_28

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	120 Systembolaget stores
Deadline written offer:	April 10, 2018
Deadline Samples:	May 8, 2018
Launch Date:	December 1, 2018

Product Requirements

Country of Origin:	Caribbean, South America, West Indies
Type of Product:	Spirits
Ex. Cellar Price:	6-10 € per 3*200 ml, 5*100 ml or 6*100 ml Mixed pack
Minimum Volume (units):	4.000 units (Volume Unit 3*200 ml, 5*100 ml or 6*100 ml Mixed pack)
Type of Container:	Mixed pack
Container Size:	3*200 ml, 5*100 ml or 6*100 ml
Alcohol vol.:	Minimum 40 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was spirit13
2. The different rhum-types part of the mix pack must clearly differ from each other, for example, by different origins or ageing. The package can contain only one rhum of each kind.
3. Only one mix pack per producer can be offered.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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