

US Bourbon/Whiskey

Tender No. 39_22

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	236 Systembolaget stores
Deadline written offer:	April 10, 2018
Deadline Samples:	May 8, 2018
Launch Date:	December 1, 2018

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Spirits
Ex. Cellar Price:	12-17 € per 700 ml Glass bottle
Minimum Volume (units):	8.000 units (Volume Unit 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	700 ml
Alcohol vol.:	Minimum 45 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was spirit3
2. "Whiskey" or "Bourbon" have to clearly appear on the front label.
3. Only one product per producer can be offered.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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