

## Californian Bordeaux blend 2016 or 2017 – simultaneous launch in 375 and 750 ml bottles

---

|                                |                                      |
|--------------------------------|--------------------------------------|
| <b>Monopoly:</b>               | Sweden (Systembolaget)               |
| <b>Assortment:</b>             | Permanent listing (9 months minimum) |
| <b>Distribution:</b>           | 371 Systembolaget stores             |
| <b>Deadline written offer:</b> | April 10, 2018                       |
| <b>Launch Date:</b>            | December 1, 2018                     |

### Product Requirements

---

|                                 |   |
|---------------------------------|---|
| <b>Country of Origin:</b>       | U.S.A.  |
| <b>Type of Product:</b>         | Red wine  |
| <b>Region (Classification):</b> | California or sub-region to California  |
| <b>Grapes:</b>                  | Grape blend of cabernet sauvignon och merlot where each grape variety have to be at least 30 % of the blend. Other grape varieties can be included to maximum 20 %. |
| <b>Vintage:</b>                 | 2016 or 2017  |
| <b>Ex. Cellar Price:</b>        | 4-4,6 € per 750 ml Glass bottle   |
| <b>Minimum Volume (units):</b>  | 33.000 units (Volume Unit 750 ml Glass bottle)  |
| <b>Type of Container:</b>       | Glass bottle  |
| <b>Container Size:</b>          | 750 ml  |
| <b>Ageing:</b>                  | The wine must be partly or entirely aged on oak or in contact with oak staves/chip for min. 4 months.   |
| <b>Sample Image:</b>            | Yes   |
| <b>Other Requirements:</b>      |   |

1. On launch plan stage reference was usa1
2. The region of origin as well as the varieties cabernet sauvignon and merlot have to clearly appear on the label. Other varieties are also allowed to appear on the label.
3. Only one vintage per wine can be offered.
4. This tender is for a simultaneous launch of the same wine in 750 ml bottles and 375 ml bottles. The total volume requested is 28.900 liter of the same wine for both bottle sizes.
5. The volume requested of the wine in half bottles is 3.900 liters (10.400 bottles) and we can pay max. 2,60 € per 375-ml bottle.

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

info@concealedwines.com

#### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** calle.nilsson@concealedwines.com

[Apply for this tender on via online form](#)

