

WIETA or fairtrade certified Pinotage 2017 or 2018 – simultaneous launch in 375 and 750 ml bottles

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| Monopoly: | Sweden (Systembolaget) |
| Assortment: | Permanent listing (9 months minimum) |
| Distribution: | 215 Systembolaget stores |
| Deadline written offer: | April 10, 2018 |
| Launch Date: | December 1, 2018 |

Product Requirements

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| Country of Origin: | South Africa |
| Type of Product: | Red wine |
| Region (Classification): | Western Cape or Western Cape with sub-regions |
| Grapes: | At least 85 % pinotage |
| Vintage: | 2017 or 2018 |
| Ex. Cellar Price: | 2,8-3,7 € per 750 ml Glass bottle |
| Minimum Volume (units): | 52.000 units (Volume Unit 750 ml Glass bottle) |
| Type of Container: | Glass bottle |
| Container Size: | 750 ml |
| Ageing: | The wine must be partly or entirely aged on oak for min. 4 months. |
| Closure: | Stelvin screwcap |

Other Requirements:

1. On launch plan stage reference was za3
2. Only one wine per producer can be offered.
3. Offered product, when launched has to be labeled with the Wine Ethical Trade Initiative of SA (WIETA) Ethical Marking (WIETA SEAL) and / or be certified by Fairtrade or IMO Fair for Life as fair trade. Also, the offered producer must hold a valid WIETA and / or Fairtrade and / or IMO fair for life certificate. The certification has to be sent a long with the written offer.
4. This tender is for a simultaneous launch of the same wine in 750 ml bottles and 375 ml bottles. The total volume requested is 51.000 liter of the same wine for both bottle sizes.
5. The volume requested of the wine in half bottles is 12.000 liters (32.000 bottles) and we can pay max. € per 375-ml bottle.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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[Apply for this tender on via online form](#)
