

Australia Malbec 2017

Tender No. 39_9

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	239 Systembolaget stores
Deadline written offer:	April 10, 2018
Launch Date:	December 1, 2018

Product Requirements

Country of Origin:	Australia
Type of Product:	Red wine
Grapes:	At least 85 % malbec
Vintage:	2017
Ex. Cellar Price:	2,2-2,8 € per 750 ml Glass bottle
Minimum Volume (units):	70.000 units (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Ageing:	The wine must be partly or entirely aged on oak or in contact with oak staves/chips
Closure:	Stelvin screwcap
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was aus1
2. The grape variety malbec has to clearly appear on the front label. No other varieties can appear on the front label.
3. Only one product per producer can be offered.
4. It's possible to offer 35 000 liter (around 47.000 bottles) of 2017 as long as there are at least 70 000 liter (around 93.000 bottles) of 2018 vintage available.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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