

Greece Assyrtiko 2017

Tender No. 38_48

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	236 Systembolaget stores
Deadline written offer:	February 27, 2018
Launch Date:	September 1, 2018

Product Requirements

Country of Origin:	Greece
Type of Product:	White wine
Region (Classification):	Any region within Greece
Grapes:	At least 85 % Assyrtiko
Vintage:	2017
Ex. Cellar Price:	2,8-3,5 € € per 750 ml Glass bottle
Minimum Volume (units):	40.000 units (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	Maximum 3 g/l g/l

Other Requirements:

1. On launch plan stage reference was gre1
2. Assyrtiko has to clearly appear on the label.
3. The label has to be adapted to the Western European market.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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