

# **Apple Cider Organic certified 250 ml –** Tender No. 38\_27 **330 ml**

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

**Distribution:** 215 Systembolaget stores

Deadline written offer:February 13, 2018Deadline Samples:March 13, 2018Launch Date:September 1, 2018

## **Product Requirements**

Country of Origin: Any Country

Type of Product: Cider
Organic: Yes

Ex. Cellar Price: 0,3-0,4 € per 250 ml - 330 ml Can, slim/sleek can or aluminium bottle

Minimum Volume (units): 190.000 units (Volume Unit 250 ml - 330 ml Can, slim/sleek can or

aluminium bottle)

Type of Container: Can, slim/sleek can or aluminium bottle

Container Size: 250 ml - 330 ml

Alcohol vol.: Maximum 4,5 % alc. vol.

Sample Image: Yes

#### Other Requirements:

- 1. On launch plan stage reference was cider3
- 2. On the front of the can the main taste variant has to appear.
- 3. Only one product oer producer can be offered.
- 4. The product must comply with existing organic wine criteria under current EU legislation. The inspection body and that the wine is organic should be clearly stated on the package. Certificate has to be submitted with offer.

## To receive further information on this and other tenders feel free to contact us:

**Telephone:** 08-41 02 44 34 info@concealedwines.com

### **ONLINE SUPPORT**

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com