

## Dark aged Rhum min 15 YO 700 ml Glass bottle

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Tender No. 38\_26

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| <b>Monopoly:</b>               | Sweden (Systembolaget)               |
| <b>Assortment:</b>             | Permanent listing (9 months minimum) |
| <b>Distribution:</b>           | 35 Systembolaget stores              |
| <b>Deadline written offer:</b> | February 13, 2018                    |
| <b>Deadline Samples:</b>       | March 13, 2018                       |
| <b>Launch Date:</b>            | September 1, 2018                    |

## Product Requirements

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|--------------------------------|---|
| <b>Country of Origin:</b>      | Caribbean, South America, West Indies                   |
| <b>Type of Product:</b>        | Spirits   |
| <b>Ex. Cellar Price:</b>       | 10-20 € per 700 ml Glass bottle                         |
| <b>Minimum Volume (units):</b> | 2.600 units (Volume Unit 700 ml Glass bottle)           |
| <b>Type of Container:</b>      | Glass bottle  |
| <b>Container Size:</b>         | 700 ml  |
| <b>Ageing:</b>                 | Min 15 years of ageing on oak or thorough solera system |
| <b>Alcohol vol.:</b>           | Minimum 40 % alc. vol.                                  |
| <b>Sample Image:</b>           | Yes   |

### Other Requirements:

1. On launch plan stage reference was spirit11
2. On the label it has to clearly appear that the rum, through age indication or vintage-indication, has been aged for minimum 15 years on oak or in a solera-system.
3. Only one product oer producer can be offered.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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