

Ginger flavored long drink ethyl based Tender No. B180204 Any Country

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	February 1, 2018
Deadline Samples:	March 1, 2018
Launch Date:	August 1, 2018

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	0,15 - 0,3 per unit € per maximum 330 ml Any Type Of Container
Minimum Volume (units):	20.000 Liters (Volume Unit maximum 330 ml Any Type Of Container)
Estimated Volume (yearly):	35.000 Liters (Volume Unit maximum 330 ml Any Type Of Container)
Type of Container:	Any Type Of Container
Container Size:	maximum 330 ml
Alcohol vol.:	over 5.0 % alc. vol.

Other Requirements:

1. Flavoured with ginger.
2. A well-known brand to Finnish consumers will be advantageous.
3. Registration in the recycling system may be advantageous. (Concealed Wines handle this part)
4. Price based on 5,1 % ABV and 330 ml.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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