

Strong lager bock Any Country

Tender No. B180201

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	February 1, 2018
Deadline Samples:	March 1, 2018
Launch Date:	August 1, 2018

Product Requirements

Country of Origin:	Any Country
Type of Product:	Beer
Ex. Cellar Price:	0,15 - 0,25 per unit € per 500 ml Can
Minimum Volume (units):	30.000 Liters (Volume Unit 500 ml Can)
Estimated Volume (yearly):	90.000 Liters (Volume Unit 500 ml Can)
Type of Container:	Can
Container Size:	500 ml
Alcohol vol.:	minimum 6.0 % alc. vol.

Other Requirements:

1. A well-known brand to Finnish consumers.
2. Moderate price will be advantageous.
3. Registration in the recycling system may be advantageous. (Concealed Wines handle this part)
4. Price based on 500 ml can and 6,1 % ABV.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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