

## Cranberry or grapefruit flavour long drink ethyl based Any Country

Tender No. B180106

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b>	January 1, 2018
<b>Deadline Samples:</b>	March 1, 2018
<b>Launch Date:</b>	July 1, 2018

## Product Requirements

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<b>Country of Origin:</b>	Any Country
<b>Type of Product:</b>	Spirits
<b>Ex. Cellar Price:</b>	0,15 - 0,35 per unit € per maximum 500 ml Can
<b>Minimum Volume (units):</b>	20.000 Liters (Volume Unit maximum 500 ml Can)
<b>Estimated Volume (yearly):</b>	60.000 Liters (Volume Unit maximum 500 ml Can)
<b>Type of Container:</b>	Can
<b>Container Size:</b>	maximum 500 ml
<b>Alcohol vol.:</b>	minimum 6.5 % alc. vol.
<b>Other Requirements:</b>	<ol style="list-style-type: none"><li>1. Cranberry or grapefruit flavour.</li><li>2. Energy level must be at least 30 % less compared to conventional products.</li><li>3. Bightness must appear on the packaging.</li><li>4. Registration in the recycling system may be advantageous. (Concealed Wines handle this part)</li><li>5. Price based on 6,5 % ABV and 500 ml.</li></ol>

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

info@concealedwines.com

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** calle.nilsson@concealedwines.com

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