

Dark lager Any Country

Tender No. B180101

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	January 1, 2018
Deadline Samples:	January 29, 2018
Launch Date:	July 1, 2018

Product Requirements

Country of Origin:	Any Country
Type of Product:	Beer
Ex. Cellar Price:	0,2 - 0,35 € per unit € per maximum 500 ml Any Type Of Container
Minimum Volume (units):	15.000 Liters (Volume Unit maximum 500 ml Any Type Of Container)
Estimated Volume (yearly):	45.000 Liters (Volume Unit maximum 500 ml Any Type Of Container)
Type of Container:	Any Type Of Container
Container Size:	maximum 500 ml
Alcohol vol.:	over 2.8 % alc. vol.

Other Requirements:

1. A well-known brand to Finnish consumers will be advantageous.
2. A can will be advantageous.
3. Registration in the recycling system may be advantageous. (Concealed Wines handle this part)
4. Price based on 500 ml and 3,5 % ABV.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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