

ALKO

ALTERNATIVE CONCEPT

The change is based not only on Alko's goal to make it easier for customers to make more responsible choices, but also on tightening legislation related to environmental claims.





ALTERNATIVE CONCEPT

Three types of sustainability labels: cultivation, production and working conditions

1

CULTIVATION

Covers several environmental sustainability indicators: : soil well-being, pesticides, fertilizers, biodiversity, climate impact, waste management, and water use.

2

PRODUCTION

Covers areas related to climate impact, water use, waste management and product packaging.

3

WORKING CONDITION

Looks at a number of important social issues, such as freedom of association, non-discrimination, living wage, reasonable working hours, health and safety at work and the ban on child labor.



IMPORTANT THINGS TO KNOW

- A product can have certifications for one, two or all three classes.
- A single certificate may relate to one or more certification classes.
- No changes will be made to the labelling of the natural wine, vegan and gluten-free.
- B Corporation and Haute Valeur Environnementale will no longer be on the list of approved certificates.





IMPORTANT THINGS TO KNOW

- Suppliers should also remove ‘Green & Ethical’ labels from their own communications.
- Biodynamic does not belong to the concept of ‘a certified alternative’, but is an informative label for the customer (such as a natural wine label). However, getting a Biodynamic label for a product requires an organic certificate.
 - Biodynamic is on the additional specifications selection list, which also includes start-up wine and vegan.





EUROPEAN CERTIFICATIONS

EUROPEAN CERTIFICATIONS	SCOPE	CULTIVATION	PRODUCTION	WORKING CONDITIONS
Sistema Qualità Nazionale di Produzione Integrata (SQNPI)	National (Italy)	x	x	
SOSTAIN- Sustainability in Sicilian Viticulture	Regional (Italy- Sicily)	x	x	x
Sustainable Austria	National (Austria)	x	x	
Sustainable Wineries for Climate Protection	National (Spain)	x	x	
Sustainable Wines of Great Britain	Regional (Great Britain- England and Wales)		x	
The National Reference of Sustainability Certification in the Wine Sector (Sustainable Winegrowing Portugal)	National (Portugal)	x	x	
FairChoice Germany	National (Germany)	x	x	x



EUROPEAN CERTIFICATIONS

CERTIFICATIONS	SCOPE	CULTIVATION	PRODUCTION	WORKING CONDITIONS
Terra Vitis	National (France)	x	x	
EcoStep-Wein	National (Germany)	x	x	
Vignerons en Développement Durable VDD (Vignerons Engagés)	National (France)		x	x
Viticulture Durable en Champagne Regional (France- Champagne)	(France- Champagne)	x		
VIVA "Sustainability and Culture"	National (Italy)	x	x	x
Wines of Alentejo Sustainability Programme	Regional (Portugal-Alentejo)	x	x	
Krav National (Nordic Countries)	National (Nordic Countries)	x		



AMERICAN CONTINENT CERTIFICATIONS

CERTIFICATIONS	SCOPE	CULTIVATION	PRODUCTION	WORKING CONDITIONS
Bodegas de Argentina	National (Argentina)	x	x	x
Certified California Sustainable Vineyard and Winery (CCSVW)	Regional (USA- California)	x	x	x
Certified Sustainable Wines of Chile	National (Chile)	x	x	x
LIVE (Low Input Viticulture & Enology, Inc)	Regional (Pacific northwest of USA- Oregon, Washington, Idaho)	x	x	
Napa Green Winery Certified / Napa Green Vineyard Certified	Regional (USA- Napa County)		x	
Sustainability in Practise Certified (SIP)	National (USA)	x	x	
Sustainable Washington Winegrape Standard	Regional (USA- Washington,Oregon, Idaho State)	x		



AUSTRALIA, NEW ZEALAND, SOUTH AFRICA CERTIFICATIONS

CERTIFICATIONS	SCOPE	CULTIVATION	PRODUCTION	WORKING CONDITIONS
Integrated Production of Wine South Africa	National (South Africa)	x	x	
Wine & Agricultural Ethical Trade Association (WIETA)	National (South Africa)			x
Sustainable Winegrowing Australia (Freshcare)	National (Australia)	x	x	
Sustainable Winegrowing New Zealand	National (New Zealand)	x	x	



GLOBAL CERTIFICATIONS

CERTIFICATIONS	SCOPE	CULTIVATION	PRODUCTION	WORKING CONDITIONS
Bonsucro Production Standard	Global	x	x	x
Equalitas Sustainable Wine	Global (Italy, Spain and Sweden)	x	x	x
EU Organic	Regional and Global	x		
Fair 'n Green	Global (Germany, Austria, Switzerland, France, Italy, Israel, Portugal, Spain, Belgium, Luxembourg, The Netherlands)	x	x	
Fair for Life	Global	x	x	x
ISCC Plus	Global	x		x
LODI Rules	Global (USA, Israel)	x		



GLOBAL CERTIFICATIONS

CERTIFICATIONS	SCOPE	CULTIVATION	PRODUCTION	WORKING CONDITIONS
Regenerative Organic Certified	Global	x		x
Regenerative Viticulture Alliance Certification	Global	x		
Fairtrade – Standard for Hired Labour	Global			x
Fairtrade Certified- Agricultural Production Standard (APS)	Global	x		x