

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

Summary SYSTEMBOLAGET Launch Plan September & December 2016

WINE

ARGENTINA

A red grape blend; Cabernet Sauvignon/Cabernet Franc blend; Uco Valley red grape blend. An ethically certified Chardonnay (dual launch with 375 ml bottle); barrel fermented Sauvignon Blanc; ethically certified white 375 ml (dual launch with 750 ml); and ethically certified sparkling wine.

AUSTRALIA

A Shiraz/Cabernet Sauvignon; McLaren Vale Shiraz; Sangiovese; McLaren Vale or Barossa bushvine Grenache; Riesling; and Chardonnay from Tasmania.

AUSTRIA

An organic Grüner Veltliner; and a Sauvignon Blanc.

BULGARIA

A Chardonnay/Sauvignon Blanc.

CHILE

A sustainability certified Cabernet Sauvignon; grape blend with Carignan; organic Pinot Noir; organic Syrah; sustainability certified Chardonnay; and ethically certified sparkling wine.

FRANCE

A Madiran or Saint-Mont red; Cahors red; red Beaujolais cru; red Bordeaux Supérieur; organic red Languedoc; red Côte Chalonnaise 1er cru; Saint-Estèphe red; St-Emilion Grand Cru red (375 ml); organic Chardonnay; organic Alsace pinot blanc; Northern Rhône white; oak aged Burgundy style white bag in box; organic Champagne; organic Crémant d'Alsace; sweet sparkling wine Méthode Ancestrale; sweet Muscat de Beaumes-de-Venise white (375 ml).

GERMANY

A grape blend with Pinot Noir/Spätburgunder; Spätburgunder; Pinot Blanc; organic Silvaner; dry Riesling bag in box.

GREECE

A red grape blend.

HUNGARY

An Egri Bikavér.

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ITALY

A DOC Roma rossa; Lange rosso; red Lessona/Ghemme; organic Chianti Classico; organic Amarone; Langhe Nebbiolo (375 ml); Tuscany red (375 ml); organic red Marche bag in box; organic Fiano, Falanghina or Greco; and a Soave.

MONTENEGRO

A Vranac.

NEW ZEALAND

An organic Pinot Noir from Marlborough; Riesling; and a Chardonnay (dual launch with 375 ml).

PORTUGAL

A red grape blend from Tejo; a red from Dão; Ruby port wine; and a Tawny port wine (375 ml).

ROMANIA

A red grape blend with Cabernet Sauvignon/Syrah.

SOUTH AFRICA

A red 1 litre PET; organic red grape blend; Shiraz/Viognier; Bordeaux blend; Syrah; Bordeaux Blend (375 ml); WIETA and/or ethically certified Sauvignon Blanc; oak aged Chardonnay; WIETA and/or ethically certified Chenin Blanc bag in box; and an ethically certified rosé.

SPAIN

A red Montsant; organic red Rioja; Mencia from Galicia; red Ribera del Duero; organic red Priorat; organic red bag in box from Catalonia; dry white grape blend with Muscat; Garnacha Blanca from Terra Alta; organic Cava; a Fino/Manzanilla Sherry/Montilla (375 ml); and a cream sweet Sherry/Montilla (375 ml).

USA

A Pinot Noir; red from Washington; Bordeaux blend; Cabernet Sauvignon bag in box; and a Viognier.

BEER

Any Country: modern lager can; amber lager/wiener style; organic lager; barley wine; Black IPA. Specified Countries: tripel ale (Belgium); Stout (Belgium); Lager Can (Germany / USA) Helles lager (Germany); Weizen bock wheat beer (Germany); Rauchbier (Germany); Kellerbier/Zwickel (Germany / Austria); Organic dunkel (Germany); Dunkelweizen wheat beer (Germany); Mix pack (UK); Bitter Ale (UK); Mild Ale (UK); Brown Ale can (UK / USA).

CIDER & MIXED DRINK

Dry/Medium Dry cider from Denmark or UK; and an organic Ready to Drink with max 4,9 % from any country.

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SPIRITS

Vermouth (any country): medium dry/medium sweet max 500 ml; Tequila (Mexico): Añejo; Kentucky Straight Bourbon (USA); Whiskey (Ireland / Japan); Scotch Malt Whisky (UK): 12 YO min 43 %; 12 YO; 15-18 YO min 43 %; 3x200 ml gift pack; Cognac (France): VSOP; Calvados (France): XO; Dark Rhum (Caribbean Islands / Martinique, Guadalupe); Fruit and Berry Liqueurs (Europe): Curaçao Green; Aniseed Spirits (France / Switzerland).

Websites:

www.concealedwines.com

www.concealedwines.fi

www.concealedwines.no

Please contact Calle Nilsson for more information

Email: calle.nilsson@concealedwines.com

Phone: 0046 737 099 182