

French White wine dry in Design-shape bottle

Tender No. W180110

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Mainstream - 160 - 180
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	January 15, 2018
Launch Date: <i>Expected date the product will be launched in the market.</i>	June 1, 2018

Characteristics:
An explanation of style profile of the product. French White Wine Dry In Design-Shape Bottle

Taste Style:
The style of what the buyer have in mind, see link for detailed description. [\(See Taste Styles Info\) Red Wines Info](#) crisp & fruity or nuanced & structured

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	France
Type of Product: <i>What type of product our client ask for.</i>	White wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	2 - 3,1 per unit € per 750 ml Glass Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	10.000 (Volume Unit 750 ml Glass Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	20.000 (Volume Unit 750 ml Glass Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass Bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. The product must have a so called design -bottle shape and thus it must differ from the regular Bordeaux-, Bourgogne and Alsace -bottle shapes.2. An image of the product must be attached to the offer.3. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.4. The grape variety or varieties must be indicated on the offer.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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