

American Whisky

Tender No. S190304

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Mainstream - 160 - 180
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	March 1, 2019
Launch Date: <i>Expected date the product will be launched in the market.</i>	October 1, 2019

Characteristics: <i>An explanation of style profile of the product.</i>	American Whisky
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	U.S.A, U.S.A.
Type of Product: <i>What type of product our client ask for.</i>	Spirits
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	6,5 - 11 € per 700 ml Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	1000 (Volume Unit 700 ml Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	2000 (Volume Unit 700 ml Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Bottle
Container Size: <i>The volume of container requested for the product.</i>	700 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	minimum 40 % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. A new product in general selection, not an additional bottle size of an existing listing.2. An international, widely recognized brand may be advantageous.3. Product feature enabling Alko's Green choice symbol will be advantageous.4. Registration in the recycling system will be advantageous.

[Click here to learn more about Alko's Green Choice](#)

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Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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CONCEALED WINES

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