

**IGT Toscana Sangiovese blend in 1,5L Bag-in-Box or wine pouch Tender No. W191106**

The reference of the project, use it in communication with us.

---

<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	November 15, 2019
<b>Deadline Samples:</b> <i>Before this date we will need to have samples in our Stockholm office.</i>	December 16, 2019
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	May 1, 2020

---

**Characteristics:**  
*An explanation of style profile of the product.* IGT Toscana Sangiovese blend in 1,5L Bag-in-Box or wine pouch

**Taste Style:**  
*(See Taste Styles Info) Red Wines Info*  
*The style of what the buyer have in mind, see link for detailed description.* berried & fresh or luscious & jammy

**Product Requirements**

---

<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Italy
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Red wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	IGT Toscana
<b>Grapes:</b> <i>The grape composition of the product.</i>	Grape variety Sangiovese or blend of grape varieties, where the dominant grape variety must must Sangiovese.
<b>Vintage:</b> <i>The vintage we ask for.</i>	vintage wine
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	3,5 - 4 € per 1500 ml or 1500 ml wine pouch bag-in-box or wine pouch
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	9320 (Volume Unit 1500 ml or 1500 ml wine pouch bag-in-box or wine pouch)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	23300 (Volume Unit 1500 ml or 1500 ml wine pouch bag-in-box or wine pouch)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	bag-in-box or wine pouch
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	1500 ml or 1500 ml wine pouch
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. Only one product per brand can be offered to this search.</li><li>2. Grape variety Sangiovese or blend of grape varieties, where the dominant grape variety must must Sangiovese.</li><li>3. The vintage must be indicated on the package.</li><li>4. Product feature enabling Alko's Green choice -symbol will be advantageous.</li><li>5. Added value with organic feature.</li></ol>

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

## ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[Share](#)

[Tweet](#)

0 Shares

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)

**Emma Bill (Skype ID: emma.bill)**

**Email:** [emma.bill@concealedwines.com](mailto:emma.bill@concealedwines.com)