

Tinta de Toro with screw cap from DO Toro

Tender No. W220104

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	January 15, 2022
Deadline Samples: <i>Before this date we will need to have samples in our Stockholm office.</i>	February 14, 2022
Launch Date: <i>Expected date the product will be launched in the market.</i>	June 1, 2022

Characteristics:
An explanation of style profile of the product. Tinta de Toro with screw cap from DO Toro

Taste Style:
*(See [Taste Styles Info](#)) [Red Wines Info](#)
The style of what the buyer have in mind, see link for detailed description.* luscious & jammy

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Spain
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Region (Classification): <i>The region/classification of the product.</i>	DO Toro
Grapes: <i>The grape composition of the product.</i>	Tinta de Toro / Tempranillo
Vintage: <i>The vintage we ask for.</i>	vintage wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1 - 1,6 € per 750 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	11115 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	33350 (Volume Unit 750 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Closure: <i>The type of closure on the bottle.</i>	Screw cap
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. The grape variety must appear on the label. The region of production and the classification of the wine must be indicated on the label.2. The vintage must be indicated on the label.3. Screw cap closure.4. Modern, youthful style and appearance will be advantageous.5. Product feature enabling Alko's Green choice -symbol will be advantageous.

6. Registration in the recycling system will be advantageous.

7. Added value with environmentally responsible packaging. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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