

Tequila añejo

Tender No. 230318

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Distribution: <i>How many stores of distribution.</i>	32 Systembolaget stores
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	February 9, 2016
Launch Date: <i>Expected date the product will be launched in the market.</i>	September 1, 2016

Characteristics: <i>An explanation of style profile of the product.</i>	We are looking for a spicy, nuanced tequila with clear oak character, hints of straw and dried fruit.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Mexico
Type of Product: <i>What type of product our client ask for.</i>	Spirits
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	6-12 € per unit € per 700 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	1.500 units (Volume Unit 700 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	700 ml
Ageing: <i>The required ageing.</i>	The Tequila has to be aged according to Añejo classification. Please indicate detailed ageing info in offer.
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Minimum 38 % alc. vol. % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. On launch plan stage reference was spirit32. The tequila needs to be an Añejo and this needs to be clearly mentioned on the front label.3. Only one offer per producer.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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CONCEALED WINES

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