

Chardonnay white wine dry South Eastern Australia Tender No. W180203

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide Plus - 250 - 280
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	February 15, 2018
Launch Date: <i>Expected date the product will be launched in the market.</i>	August 1, 2018

Characteristics:
An explanation of style profile of the product. Chardonnay White Wine Dry South Eastern Australia

Taste Style:
The style of what the buyer have in mind, see link for detailed description. smooth & light or crisp & fruity
[\(See Taste Styles Info\) Red Wines Info](#)

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Australia
Type of Product: <i>What type of product our client ask for.</i>	White wine
Region (Classification): <i>The region/classification of the product.</i>	South Eastern Australia
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,8 - 1,1 per unit € per 1000 ml Package Made Of Liquid Packaging Board
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	15.000 (Volume Unit 1000 ml Package Made Of Liquid Packaging Board)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	45.000 (Volume Unit 1000 ml Package Made Of Liquid Packaging Board)
Type of Container: <i>The type of container requested for the product.</i>	Package Made Of Liquid Packaging Board
Container Size: <i>The volume of container requested for the product.</i>	1000 ml
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Grape variety Chardonnay. Grape variety must be indicated on the package.2. Vintage must be indicated on the package.3. An organic wine will be advantageous.4. Modern, youthful style and appearance will be advantageous.5. Taste style smoth & light will be an advantage.6. A more accurate region of production than South Eastern Australia may be advantageous. This must be indicated on the package.

[Click here to learn more about Alko's Green Choice](#)

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Emma Bill (Skype ID: emma.bill)

Email: emma.bill@concealedwines.com