

**Shiraz or Shiraz blend from South Eastern Australia and sub-regions Tender No. W190902**

The reference of the project, use it in communication with us.

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|---|---------------------------------------|
| <b>Monopoly:</b><br><i>Which monopoly distributor.</i>                                  | Finland (Alko)                        |
| <b>Assortment:</b><br><i>Which type of initial contract.</i>                            | Permanent listing (12 months minimum) |
| <b>Distribution:</b><br><i>How many stores of distribution.</i>                         | Segment Wide Plus - 250 - 280         |
| <b>Deadline written offer:</b><br><i>Before this date you have to submit paperwork.</i> | September 15, 2019                    |
| <b>Launch Date:</b><br><i>Expected date the product will be launched in the market.</i> | February 1, 2020                      |

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|---|---|
| <b>Characteristics:</b><br><i>An explanation of style profile of the product.</i>   | Shiraz or Shiraz blend from South Eastern Australia and sub-regions |
| <b>Taste Style:</b><br><i>(See <a href="#">Taste Styles Info</a>) Red Wines Info</i><br><i>The style of what the buyer have in mind, see link for detailed description.</i> | smooth & fruity   |

**Product Requirements**

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|---|---|
| <b>Country of Origin:</b><br><i>What Country / Countries the product is originating from.</i>   | Australia   |
| <b>Type of Product:</b><br><i>What type of product our client ask for.</i>  | Red wine  |
| <b>Region (Classification):</b><br><i>The region/classification of the product.</i>   | South Eastern Australia tai its sub-region  |
| <b>Grapes:</b><br><i>The grape composition of the product.</i>  | Grape variety Shiraz or a blend where the dominant grape variety must be Shiraz.  |
| <b>Vintage:</b><br><i>The vintage we ask for.</i>   | vintage wine  |
| <b>Ex. Cellar Price:</b><br><i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i> | 1,3 - 1,7 € per 750 ml bottle   |
| <b>Minimum Volume (units):</b><br><i>The minimum volume we have to state in the offer.</i>  | 18400 (Volume Unit 750 ml bottle)   |
| <b>Estimated Volume (yearly):</b><br><i>The estimated volume of the product on a yearly basis.</i>  | 46000 (Volume Unit 750 ml bottle)   |
| <b>Type of Container:</b><br><i>The type of container requested for the product.</i>  | bottle  |
| <b>Container Size:</b><br><i>The volume of container requested for the product.</i>   | 750 ml  |
| <b>Other Requirements:</b><br><i>Other criteria the product have to meet.</i>   | <ol style="list-style-type: none"><li>1. Only one product per brand can be offered to this search.</li><li>2. Grape variety Shiraz or a blend where the dominant grape variety must be Shiraz.</li><li>3. The grape varieties and their proportions must be indicated on the offer.</li><li>4. The vintage must be indicated on the label.</li><li>5. Product feature enabling Alko's Green choice -symbol will be advantageous.</li><li>6. Added value with environmentally responsible packaging.</li></ol> |

[Click here to learn more about Alko's Green Choice](#)

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

## ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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**To receive further information on this and other tenders feel free to contact us:**

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