

Rosé Nero d'Avola in 0,5-litre package made of liquid Tender No. W191204 packaging board

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Premium 60 - 100
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	December 15, 2019
Deadline Samples: <i>Before this date we will need to have samples in our Stockholm office.</i>	January 14, 2020
Launch Date: <i>Expected date the product will be launched in the market.</i>	May 1, 2020

Characteristics: <i>An explanation of style profile of the product.</i>	Rosé Nero d'Avola in 0,5-litre package made of liquid packaging board
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Italy
Type of Product: <i>What type of product our client ask for.</i>	Rose wine
Grapes: <i>The grape composition of the product.</i>	Grape variety Nero d'Avola.
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,5 - 0,7 € per 500 ml package made of liquid packaging board package made of liquid packaging board
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	6400 (Volume Unit 500 ml package made of liquid packaging board package made of liquid packaging board)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	16000 (Volume Unit 500 ml package made of liquid packaging board package made of liquid packaging board)
Type of Container: <i>The type of container requested for the product.</i>	package made of liquid packaging board
Container Size: <i>The volume of container requested for the product.</i>	500 ml package made of liquid packaging board
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Grape variety Nero d'Avola.2. The grape variety or varieties must be indicated on the offer.3. IGT classified wine. The classification of the wine must be indicated on the offer and on the package.4. Only one product per brand can be offered to this search.5. Moderate price will be advantageous.6. Product feature enabling Alko's Green choice -symbol will be advantageous.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's
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CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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To receive further information on this and other tenders feel free to contact us:

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