

White wine dry The region of production smaller than Tender No. W180502 Wine of Chile

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	May 15, 2018
Launch Date: <i>Expected date the product will be launched in the market.</i>	November 1, 2018

Characteristics:
An explanation of style profile of the product. White Wine Dry, Region Of Production Smaller Than Wine Of Chile

Taste Style:
The style of what the buyer have in mind, see link for detailed description. [\(See Taste Styles Info\) Red Wines Info](#) nuanced & structured

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Chile
Type of Product: <i>What type of product our client ask for.</i>	White wine
Region (Classification): <i>The region/classification of the product.</i>	The region of production smaller than Wine of Chile
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	5 - 8 per unit € per 1500 ml or 2000 ml Bag-In-Box
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	10.000 (Volume Unit 1500 ml or 2000 ml Bag-In-Box)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	20.000 (Volume Unit 1500 ml or 2000 ml Bag-In-Box)
Type of Container: <i>The type of container requested for the product.</i>	Bag-In-Box
Container Size: <i>The volume of container requested for the product.</i>	1500 ml or 2000 ml
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Only one package size per brand can be offered.2. Grape variety Sauvignon Blanc (100%). The grape variety must appear on the package.3. So called "cool climate" wine style.4. The region of production must be indicated on the offer under additional information and on the package.5. Vintage wine. The vintage must be indicated on the package.6. Certified Sustainable wine of Chile will be advantageous. This must be indicated on the offer and on the package.7. Price is for a 2 L-Bag-in-Box

[Click here to learn more about Alko's Green Choice](#)

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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To receive further information on this and other tenders feel free to contact us:

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