

A Natural Wine - red wine from Italy

Tender No. PW180302

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (36 months minimum)
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	March 15, 2018
Launch Date: <i>Expected date the product will be launched in the market.</i>	August 1, 2018

Characteristics: <i>An explanation of style profile of the product.</i>	A Natural Wine - Red Wine From Italy
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Italy
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	3 - 5,5 per unit € per 750 ml Glass Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	1.350 (Volume Unit 750 ml Glass Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	2.700 (Volume Unit 750 ml Glass Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass Bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. The product must be a natural wine according to the producer. This must be clarified on the offer and this must be mentioned on the label.2. Several products can be purchased from this search and from different price categories.3. An organic wine may be advantageous.4. Definition Natural Wine ALKO: a natural wine is produced using natural methods without synthetic chemicals. The wine is not clarified, filtered or stabilized. The objective is to produce a wine that reminds of origin and natural taste of grape without being affected by modern vinification methods. Natural wine status must be displayed on label.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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To receive further information on this and other tenders feel free to contact us:

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