

Red wine DOCa/DOQ Priorat

Tender No. PW210201

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Will be decided by ALKO after evaluation process.
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	February 1, 2021
Launch Date: <i>Expected date the product will be launched in the market.</i>	July 1, 2021

Characteristics: <i>An explanation of style profile of the product.</i>	Red wine DOCa/DOQ Priorat
Taste Style: <i>(See Taste Styles Info) Red Wines Info</i> <i>The style of what the buyer have in mind, see link for detailed description.</i>	luscious & jammy or nuanced & developed

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Spain
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Region (Classification): <i>The region/classification of the product.</i>	DOCa/DOQ Priorat
Vintage: <i>The vintage we ask for.</i>	2016 or older
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	5,5 - 8 € per 750 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	1000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	1.350 (Volume Unit 750 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. The grape varieties and their proportions must be indicated on the offer.2. The vintage must be indicated on the label.3. Registration in the recycling system will be advantageous.4. Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:www.concealedwines.com/alko-green-choice/)5. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

CONCEALED WINES

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