

Red wine Pfalz or Rheinhessen

Tender No. W180411

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Mainstream - 160 - 180
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	April 15, 2018
Launch Date: <i>Expected date the product will be launched in the market.</i>	September 1, 2018

Characteristics: <i>An explanation of style profile of the product.</i>	Red Wine Pfalz Or Rheinhessen
Taste Style: <i>(See Taste Styles Info) Red Wines Info</i> <i>The style of what the buyer have in mind, see link for detailed description.</i>	berried & fresh

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Germany
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Region (Classification): <i>The region/classification of the product.</i>	Pfalz or Rheinhessen
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1,6 - 2 per unit € per 750 ml Glass Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	6.500 (Volume Unit 750 ml Glass Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	13.000 (Volume Unit 750 ml Glass Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass Bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Grape variety Spätburgunder/Pinot Noir (100 %). The grape variety must appear on the label.2. The vintage must be indicated on the label.3. Screw cap closure.4. The region of production and the classification of the wine must be indicated on the offer under additional information and on the label.5. Modern, youthful style and appearance will be advantageous.6. A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer.

[Click here to learn more about Alko's Green Choice](#)

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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To receive further information on this and other tenders feel free to contact us:

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