

Red wine Peru

Tender No. W180109

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Premium 60 - 100
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	January 15, 2018
Launch Date: <i>Expected date the product will be launched in the market.</i>	July 1, 2018

Characteristics: <i>An explanation of style profile of the product.</i>	Red Wine Peru
Taste Style: <i>(See Taste Styles Info) Red Wines Info</i> <i>The style of what the buyer have in mind, see link for detailed description.</i>	luscious & jammy or robust & powerful

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Other, Other Countries, Peru
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	2 - 3,5 per unit € per 750 ml Glass Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	1.000 (Volume Unit 750 ml Glass Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	2.000 (Volume Unit 750 ml Glass Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass Bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. The grape variety or varieties and their proportions must be indicated on the offer. The grape variety or varieties must appear on the label.2. Vintage wine. The vintage must be indicated on the label.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Emma Bill (Skype ID: emma.bill)

Email: emma.bill@concealedwines.com