

**Organic certified Montepulciano from IGT Terre di Chieti**

**Tender No. W200604**

*The reference of the project, use it in communication with us.*

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Segment Wide Plus - 250 - 280
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	June 16, 2020
<b>Deadline Samples:</b> <i>Before this date we will need to have samples in our Stockholm office.</i>	July 14, 2020
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	November 1, 2020

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**Characteristics:**  
*An explanation of style profile of the product.* Make sure that your product offer correspond to all technical criterial stated below.

**Taste Style:**  
*(See [Taste Styles Info](#)) Red Wines Info* berried & fresh or luscious & jammy  
*The style of what the buyer have in mind, see link for detailed description.*

## Product Requirements

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Italy
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Red wine
<b>Organic:</b> <i>We ask for an organic certified product, we need documentation.</i>	Yes
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	IGT Terre di Chieti
<b>Grapes:</b> <i>The grape composition of the product.</i>	Montepulciano
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1,4-1,8 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	20000 (Volume Unit 750 ml Glass bottle)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	40000 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	1. Added value with environmentally responsible packaging.

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

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# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

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## ONLINE SUPPORT

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