

## Lager

## Tender No. 159\_46

The reference of the project, use it in communication with us.

---

<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
<b>Tender Start Date:</b> <i>At this stage the tender will become official and more specified.</i>	June 11, 2020
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	August 6, 2020
<b>Deadline Samples:</b> <i>Before this date we will need to have samples in our Stockholm office.</i>	September 8, 2020
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	March 1, 2021

---

<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	Lager
---	-------

## Product Requirements

---

<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Austria, Belgium, France, Italy, Netherlands, Spain
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Beer
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	Maximum 0,6 Euro € per Maximum 355 ml
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	700000 liters (Volume Unit Maximum 355 ml )
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	Maximum 355 ml
<b>Alcohol vol.:</b> <i>The alc. Vol. % of the product.</i>	Maximum 6% % alc. vol.
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	Yes
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. Purpose of listing in accordance to Systembolaget buyer: We broaden the offer of light lager bottles of origin that are not as well represented in the segment as for example. Sweden and Germany.</li><li>2. Systembolaget will on a frequent basis update this tender with more details. If you are interested, let us know and we will have a dialogue about it.</li><li>3. 2 purchases.</li></ol>

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

**ONLINE SUPPORT**

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)