

bitter Italy Glass bottle

Tender No. 164870

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (6 months minimum)
Distribution: <i>How many stores of distribution.</i>	70
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	April 7, 2015
Launch Date: <i>Expected date the product will be launched in the market.</i>	December 1, 2015

Characteristics: <i>An explanation of style profile of the product.</i>	We are looking for a tasty complex amaro with distinct bitterness, balanced sweetness and flavor of spices, herbs and dried fruit.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Italy
Type of Product: <i>What type of product our client ask for.</i>	
Region (Classification): <i>The region/classification of the product.</i>	Italy
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	5,5 - 11 € per 700 ml Glass bottle € per 700 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	5.000 per 700 ml Glass bottle (Volume Unit 700 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	700 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Minimum 24 % alc. vol. % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. On launch plan stage reference was Spirit152. Price is based on 24 % alc. If you have a different alcohol please let us know and we indicate a price.3. Only one offer per producer.4. Amaro has to clearly appear on the front label.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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CONCEALED WINES

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