

**IPA England**

**Tender No. B151102**

The reference of the project, use it in communication with us.

---

<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	November 14, 2015
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	June 15, 2016

---

<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	An IPA from England.
---	----------------------

**Product Requirements**

---

<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	England
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Beer
<b>Organic:</b> <i>We ask for an organic certified product, we need documentation.</i>	No
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,45-0,95 € calculated on 5 % alc in a 50 cl bottle € per Maximum 500 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	20.000 of Maximum 500 ml Glass bottles (Volume Unit Maximum 500 ml Glass bottle)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	80.000 of Maximum 500 ml Glass bottles (Volume Unit Maximum 500 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	Maximum 500 ml
<b>Alcohol vol.:</b> <i>The alc. Vol. % of the product.</i>	minimum 5,5 % alc. vol. % alc. vol.
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. An esteemed representative of the style may be of advantage.</li><li>2. Registration in the recycling system. (Concealed Wines solve this)</li></ol>

[Click here to learn more about Alko's Green Choice](#)

[Wow-Modal-Windows id=1]

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social\_warfare]

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

**ONLINE SUPPORT**

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

**Emma Bill (Skype ID: emma.bill)**

**Email: [emma.bill@concealedwines.com](mailto:emma.bill@concealedwines.com)**