

Lager Gluten-free. Possibly 0 ppm.

Tender No. 160_50

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Tender Start Date: <i>At this stage the tender will become official and more specified.</i>	September 24, 2020
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	October 22, 2020
Deadline Samples: <i>Before this date we will need to have samples in our Stockholm office.</i>	November 24, 2020
Launch Date: <i>Expected date the product will be launched in the market.</i>	June 1, 2021

Characteristics: <i>An explanation of style profile of the product.</i>	Lager Gluten-free. Possibly 0 ppm.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	not yet defined
Type of Product: <i>What type of product our client ask for.</i>	Beer
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	Not yet defined € per
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	Not yet defined (Volume Unit)
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Purpose of listing in accordance to Systembolaget buyer: The interest in gluten-free beer is still high and we regularly renew the range. Come with input on segments, style, price point etc. At present we have light stock on large jar, small jar and two on bottle, one IPA and one APA. We also get more and more questions from customers about completely gluten-free beer. That is why we are happy to see input on beer that is not made on barley.2. Systembolaget will on a frequent basis update this tender with more details. If you are interested, let us know and we will have a dialogue about it.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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