

**Red wine blend ethical trade product Western Cape Tender No. W180204**

The reference of the project, use it in communication with us.

---

<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	February 15, 2018
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	August 1, 2018

---

**Characteristics:**  
*An explanation of style profile of the product.* Red Wine Blend Ethical Trade Product Western Cape

**Taste Style:**  
*The style of what the buyer have in mind, see link for detailed description.* smooth & fruity or luscious & jammy  
[\(See Taste Styles Info\) Red Wines Info](#)

**Product Requirements**

---

<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	South Africa
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Red wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	Western Cape
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1 - 1,8 per unit € per 750 ml Glass Bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	20.000 (Volume Unit 750 ml Glass Bottle)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	40.000 (Volume Unit 750 ml Glass Bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass Bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. A blend of two grape varieties, one of which must be Merlot and the other grape variety must be other than Pinotage or Cinsault. The grape varieties and their proportions must be indicated on the offer.</li><li>2. Sugar content (g/l) must be indicated on the offer.</li><li>3. A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer.</li><li>4. Taste style smooth &amp; fruity will be advantageous.</li><li>5. An organic wine may be advantageous.</li><li>6. Local sustainability certification may be advantageous.</li></ol>

[Click here to learn more about Alko's Green Choice](#)

**ALKO's Green choice**

---

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made  
Concealed Wines AB - [www.concealedwines.com](http://www.concealedwines.com) - [info@concealedwines.com](mailto:info@concealedwines.com)

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[Share](#)

[Tweet](#)

0 Shares

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

## ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)

**Emma Bill (Skype ID: emma.bill)**

**Email:** [emma.bill@concealedwines.com](mailto:emma.bill@concealedwines.com)