

Dunkelweizen (Wheat Beer) (Beer)

Tender No. B150304

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (initial contract period 12 months)
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	March 14, 2015
Launch Date: <i>Expected date the product will be launched in the market.</i>	October 1, 2015

Characteristics: <i>An explanation of style profile of the product.</i>	Dunkelweizen (Wheat Beer)
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Germany
Type of Product: <i>What type of product our client ask for.</i>	Beer
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,35-0,55 € Per Unit Calculated On 5 % Alc In A 50 Cl Bottle € per Maximum 500 MI Can Or Glass Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	20 000 units (Volume Unit Maximum 500 MI Can Or Glass Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	100 000 units (Volume Unit Maximum 500 MI Can Or Glass Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Can Or Glass Bottle
Container Size: <i>The volume of container requested for the product.</i>	Maximum 500 MI
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Over 4.7 Percent By Volume % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Germany If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.2. An esteemed representative of the style in question may be advantageous.3. Registration in the recycling system may be advantageous. (Concealed Wines solve this part)

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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