

Red wine Dornfelder

Tender No. W200415

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	April 16, 2020
Launch Date: <i>Expected date the product will be launched in the market.</i>	October 1, 2020

Characteristics:
An explanation of style profile of the product. Make sure that your product offer correspond to all technical criterial stated below.

Taste Style:
The style of what the buyer have in mind, see link for detailed description. [\(See Taste Styles Info\) Red Wines Info](#) berried & fresh

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Germany
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Organic: <i>We ask for an organic certified product, we need documentation.</i>	No
Grapes: <i>The grape composition of the product.</i>	Dornfelder
Vintage: <i>The vintage we ask for.</i>	vintage wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1,2-1,5 € per 750 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	12000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	24000 (Volume Unit 750 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Closure: <i>The type of closure on the bottle.</i>	Screw cap
Sample Image: <i>If we have to submit an image to the offer or not.</i>	
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Qualitätswein (QbA).2. The region of production and the classification of the wine must be indicated on the offer and on the label.3. Screw cap closure.4. The grape variety must appear on the label.5. The vintage must be indicated on the label.

6. Added value with environmentally responsible packaging.

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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