

**Cabernet Sauvignon (100 %) Western Cape (Red Wine)**

**Tender No. W150310**

*The reference of the project, use it in communication with us.*

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (initial contract period 12 months)
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	March 15, 2015
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	October 1, 2015

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	
<b>Taste Style:</b> <i>(See <a href="#">Taste Styles Info</a>) Red Wines Info</i> <i>The style of what the buyer have in mind, see link for detailed description.</i>	Taste style luscious & jammy or robust & powerful.

**Product Requirements**

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	South Africa
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Red wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	Western Cape
<b>Grapes:</b> <i>The grape composition of the product.</i>	Cabernet Sauvignon (100 %)
<b>Vintage:</b> <i>The vintage we ask for.</i>	Has To Be A Vintage Wine
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	5-7,8 € € per 3 000 MI Bag-In-Box
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	10 000 units (Volume Unit 3 000 MI Bag-In-Box)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	30 000 units (Volume Unit 3 000 MI Bag-In-Box)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Bag-In-Box
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	3 000 MI
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	Yes
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. The grape variety must appear on the package.</li><li>2. Classified (WO) wine.</li><li>3. The region of production and the classification of the wine must be indicated on the offer under additional information.</li><li>4. Use or non-use of oak must be indicated on the offer under additional information.</li><li>5. Vintage must appear on the package.</li><li>6. An organic wine may be advantageous./An ethical trade wine may be advantageous.</li></ol>

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

**To receive further information on this and other tenders feel free to contact us:**

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