

## Red wine blend with Barocca from South Africa

Tender No. W200411

The reference of the project, use it in communication with us.

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Segment Super Premium - 15 - 45
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	April 1, 2020
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	October 1, 2020

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**Characteristics:**  
*An explanation of style profile of the product.* Make sure that your product offer correspond to all technical criterial stated below.

**Taste Style:**  
*The style of what the buyer have in mind, see link for detailed description.* luscious & jammy or robust & powerful  
[\(See Taste Styles Info\) Red Wines Info](#)

## Product Requirements

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	South Africa
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Red wine
<b>Organic:</b> <i>We ask for an organic certified product, we need documentation.</i>	No
<b>Grapes:</b> <i>The grape composition of the product.</i>	A blend of two or more grape varieties, one of which must be Tinta Barocca.
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	5-7,5 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	300 (Volume Unit 750 ml Glass bottle)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	600 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. The grape varieties and their proportions must be indicated on the offer.</li><li>2. Classified wine (WO). The classification of the wine must be indicated on the offer.</li><li>3. Gift box will be advantageous.</li></ol>

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

**To receive further information on this and other tenders feel free to contact us:**

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# CONCEALED WINES

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## ONLINE SUPPORT

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