

## Strawberry aromatized sparkling wine

Tender No. W190905

The reference of the project, use it in communication with us.

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	September 15, 2019
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	March 1, 2020

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	Strawberry aromatized sparkling wine
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## Product Requirements

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Chile
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Aromatized wine
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	2 - 2,5 € per 750 ml bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	16000 (Volume Unit 750 ml bottle)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	40000 (Volume Unit 750 ml bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Sugar level (g/l):</b> <i>The sugar level in g/l of the product.</i>	maximum sugar amount 50 g/l
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. Sparkling wine based drink containing strawberries. The strawberry flavour must be indicated on the front label.</li><li>2. Sugar content (g/l) must be indicated on the offer.</li><li>3. Product feature enabling Alko's Green choice -symbol will be advantageous.</li><li>4. Added value with environmentally responsible packaging feature.</li><li>5. An ethical trade wine will be advantageous.</li></ol>

[Click here to learn more about Alko's Green Choice](#)

### ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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**To receive further information on this and other tenders feel free to contact us:**

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