

**American Whisky, powerful and rich in flavor, 700 ml, Tender No. spirit2  
min. 50 % ABV**

*The reference of the project, use it in communication with us.*

---

<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	241 Systembolaget stores
<b>Tender Start Date:</b> <i>At this stage the tender will become official and more specified.</i>	March 14, 2019
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	April 11, 2019
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	December 1, 2019

---

<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	American Whisky, powerful and rich in flavor, 700 ml, min. 50 % ABV
---	---

**Product Requirements**

---

<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	U.S.A, U.S.A.
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Spirits
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	8-11 € per 700 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	7.000 (Volume Unit 700 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	700 ml
<b>Alcohol vol.:</b> <i>The alc. Vol. % of the product.</i>	Min. 50 % alc. vol.
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	Yes
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	1. Please note that this is just a summary of a future tender. The tender will be specified more at Start date stated for the tender.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social\_warfare]

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

**ONLINE SUPPORT**

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)

**Emma Bill (Skype ID: emma.bill)**

**Email:** [emma.bill@concealedwines.com](mailto:emma.bill@concealedwines.com)